



Attendees:

	Initial	Board Member	Position
X	JF	Jeff Frame	President
X	DS	Dale Smith	President Elect
X	MJ	Mark Johnson	Secretary
X	KM	Kevin Merkling	Treasurer
X	AD	Audrey De La Cruz	Director
X	NH	Nate Hudson	Director
	JD	Jason Durr	Emerging Professional Director
	AF	Angela Fuss	Allied Professional Director
	GI	Gary Indiano	Allied Director
	KS	Kevin Stroupe	Construction Industry Director
	RW	Rhys Williams	Communications
	WC	Wan Lee Cone	Past President
X	DK	Donna Koepp	Office Manager

(Quorum)

Guests: Matt Ronhaar – 2018 AIANN Secretary

1. Meeting called to order at 12:05. Anti-Trust statement read into record by JF.
2. Recognition of Jeff Frame and Mark Johnson for their service to the AIANN Executive Committee.
3. Updates:
 - A. WMR will be having a visioning session in January in Salt Lake City. Looking for a \$400 travel reimbursement for attendance by AIANN member. NH moved for approval, AD second – motion carried unanimously.
 - B. 2017 budget recap is complete but not ready for presentation. Highlights include higher dues income, additional expenses (communications, emerging professional scholarship), and the lunches brought a \$1,000 profit.
 - C. Visioning session for the membership to be scheduled for January 18th from 4-6.
 - D. Post Holiday Blues party to be February 1 at Coney Island
4. **Strategic Plan Review**
 - A. Rather than review the specific progress made on the bold and valued outcomes, it was determined that a better approach would be to review the foundation statements with respect to purpose, roles and values.
 - i. The outcomes are based more on the accreditation standards which have already been reviewed as part of the accreditation process.
 - B. The committee reviewed the foundation statements from the existing visioning session summary and discussed several changes, clarifications, and modifications.
 - i. Core purpose revised to include positive impact to the community



AIA

Northern Nevada

MEETING MINUTES

AIANN Board of Directors

November 30, 2017 / 12:00 to 1:30 p.m.

Location: H+K Architects

- ii. Core roles updated to include greater emphasis on education, member value, and coordination with local governments. It was determined that the inclusion of 'great architecture' should be part of both the Core Purpose and the Core Roles.
 - iii. Core values to be updated to match the values included in AIA National's strategic plan.
- C. Updated Foundation Statement page is attached.

5. New Business

- A. One more executive committee meeting to occur in December to prepare for 2018.

6. Meeting Adjourned by JF at 1:30. Next Meeting will December 14 at Frame Architecture.



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Foundation Statements

Core Purpose

Communicating the value of great architecture to positively impact our community

Core Roles

- Advise and educate our members, clients, community, and local government
- Provide member value while advancing our profession
- Creating community through fun events
- Helping our community recognize and celebrate great architecture
- Serving as community and industry leaders while building collaborative relationships with our members, community, government, professionals, and associates.
- Educate and mentor the next generation of architectural professionals

Core Values

- Elevate public awareness of the value of architects and architecture to society
- Advocate for the Profession by championing the architect's role in designing a better world.
- Advance knowledge and expertise that bring the transformative power of architecture to the built environment.



AIA Northern Nevada Visioning Session Summary

FOUNDATION STATEMENTS

Core Purpose

Communicating the value of great architecture and that design matters!

Core Roles of AIA

- Advocate, advise and educate our clients, community and local government
- Give back to our industry and members while also advancing our profession
- Creating community through fun events
- Helping our community recognize and celebrate great architecture
- Inspiring design advocacy from our clients and contractors
- Serving as leaders and resources

Core Ideology (Values)

- Responsibility: sustainability, planning for the future, high ethical standards and integrity.
- A passion for creativity, professionalism and design excellence.
- Community: focusing on future generations, elevating our members,
- Focus on people: building collaborative relationships with our members, community, government, professionals and associates.

ENVISIONED FUTURE

3-Year Vision

AIA Northern Nevada will be an autonomous organization; recognized as diverse, energetic, organized, committed, and connected. AIA Northern Nevada will communicate the value of great architecture and that design matters.

Bold and Valued Outcomes (Page 1 of 2)

Goals	Advocate, advise and educate our clients, community and local government	Give back to our industry and members while also advancing our profession	Creating community through fun events	Helping our community recognize and celebrate great architecture	Inspiring design advocacy from our clients and contractors	Serving as leaders and resources
Sell out conference	X	X	X			
Community project in national publications	X					
Community projects in national publications				X	X	X
Double the number of allied members	X	X		X		X
Double the number of allied professionals	X	X		X		X
Increase membership to include 85% of licensed architects	X	X				X
Triple the number of associates involved with AIA	X	X				X
Increase "under 40" membership	X	X				X
Operating on our own						X

Bold and Valued Outcomes (Page 2 of 2)

Goals	Advocate, advise and educate our clients, community and local government	Give back to our industry and members while also advancing our profession	Creating community through fun events	Helping our community recognize and celebrate great architecture	Inspiring design advocacy from our clients and contractors	Serving as leaders and resources
Local design awards (clients, contractors, consultants)	X	X	X	X	X	X
Reno is highlighted for our architecture and seen as a great place to live	X	X		X	X	X
Establish relationships with city planners	X					X
Double the amount that we give back		X		X		X
Fund a part-time Executive Director		X				
Noticeable architecture presence in the community				X	X	X
Create committees for each event			X			X
Board leadership and development		X				X
Board members meet every member	X			X		X



Bold and Valued Outcomes (1-Year and 3-Year Targets) (Page 1 of 2)

Goal:	Target Date:	Priority #:	Notes:
Community projects in national publications 2013: 2 2015: 6	2013: 2015:	2013: 2015:	
Sell out conference 2013: 100 2015: 200	2013: 2015:	2013: 2015:	
Double the number of allied members and professionals 2013: 6 members and 5 professionals 2015: 32 members and 28 professionals	2013: 2015:	2013: 2015:	
Increase membership to include 85% of licensed architects 2013: 15% increase (where are you now?) 2015: TBD	2013: 2015:	2013: 2015:	
Triple the number of associates involved with AIA 2013: 7 2015: 21	2013: 2015:	2013: 2015:	
Increase "under 40" membership 2013: 5 2015: 15	2013: 2015:	2013: 2015:	
Operating on our own 2013: Establish first level of autonomy 2015: Completely autonomous	2013: 2015:	2013: 2015:	
Local design awards (clients, contractors, consultants) 2013: Give away local awards 2015: Continue giving away local awards	2013: 2015:	2013: 2015:	



Bold and Valued Outcomes (1-Year and 3-Year Targets) (Page 2 of 2)

Goal:	Target Date:	Priority #:	Notes:
Reno is highlighted for our architecture and seen as a great place to live 2013: Promote midtown 2015: Published in a major publication	2013: 2015:	2013: 2015:	
Establish relationships with city planners 2013: Establish a committee 2015: Involved in relevant meetings	2013: 2015:	2013: 2015:	
Double the amount that we give back 2013: \$1,000 (get the word out about scholarships) 2015: \$2,000	2013: 2015:	2013: 2015:	
Fund a part-time Executive Director 2013: Create the job description and identify responsibilities/tasks 2015: ED hired!	2013: 2015:	2013: 2015:	
Noticeable architecture presence in the community 2013: Featured quarterly in community publications 2015: Featured monthly in community publications	2013: 2015:	2013: 2015:	
Create committees for each event 2013: Identify committees, focus areas and identify talent 2015: At least 6 non-board members chairing events	2013: 2015:	2013: 2015:	
Board leadership and development 2013: Identify talent (include various professionals from community) 2015: Each board member is chairing something	2013: 2015:	2013: 2015:	
Board meets every member 2013: All architects 2015: All members	2013: 2015:	2013: 2015:	

Best Practices

- Start by prioritizing each 1-year and 3-year goal (we recommend a scale of 1-5 (1=highest/ 5=lowest))
- Identify target dates for each 1-year and 3-year goal. For example, by the end of 1st quarter or by June 15th.
- Identify who will own each goal (may want to use goals to form your committees and then assign goals to each committee)
- Use your roles and goals to identify board leadership positions. For example:
 - Board Development chair
 - Membership Chair
 - Communications Chair
 - Events Chair
 - Fundraising Chair
 - Note: The President, Vice President, Treasurer, and Secretary comprise the Board Leadership Committee and therefore do not need to take on an additional leadership or chair position. For example, if you are the president you do not also need to be the fundraising chair.
- Professionals to consider for your board/ committees:
 - PR/ Communications
 - Leadership and Talent Development
 - Marketing
 - Lobbyist
 - Banker/ financial advisor
 - Web/ IT
 - Graphic Designer
- Use your board leadership positions, roles and goals to identify sub-committees. For example:
 - The Events Chair might oversee the Construction committee.
 - The Membership Chair might oversee the meet and greet committee.
- You may want to have each chair submit updates in advance (FYI items) and reserve discussion items, requests, and brainstorming for board meetings.
- Discuss how you'll hold one another accountable and agree.
- Discuss what's at stake if the board fails to achieve a goal.
- Use this document as a working document to track progress, make changes and adjustments as needed.